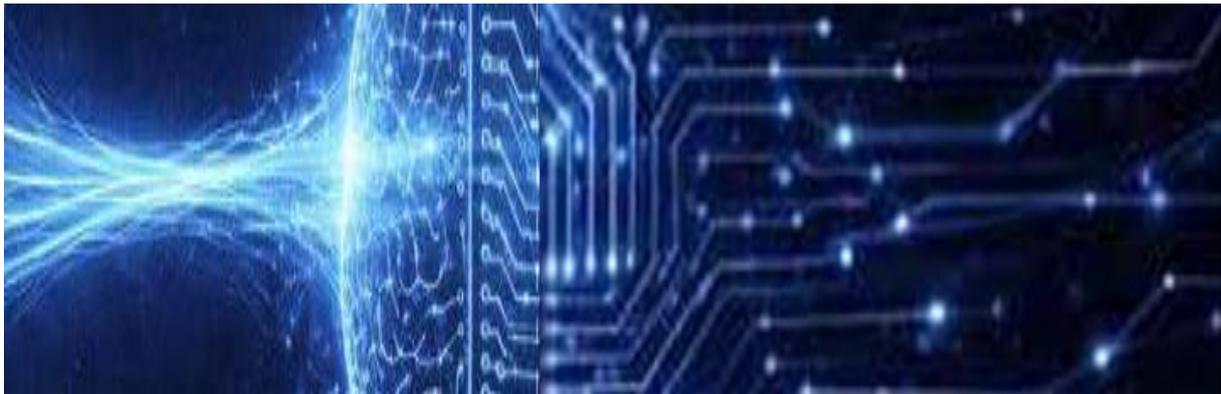


INTERNATIONAL SCIENTIFIC WORKSHOP

## Cultural Memory, Public Spheres and Social Media



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12-13 February 2026

GRAND HOTEL KOPER

Pristaniška ulica 3, 6000 Koper, Slovenia

Hybrid event link: <https://arnes-si.zoom.us/j/8358308137>

Organizer Institute IRRIS

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The event is organised within the framework of the Horizon Europe project **SoMe4Dem: Social Media for Democracy** (grant agreement No. 101094752).



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## Thursday, 12 February 2026

9:00-9:15	Registration
9:15-9:30	Welcoming address: <b>Darko DAROVEC:</b> Why Cultural Memory? Introduction to the Workshop
9:30-10:45	<b>PANEL 1: Mapping Cultural Memory in Hybrid Public Spheres: Methods, Models, and AI-Driven Approaches</b> Panel Chair: Jan Babnik <ul style="list-style-type: none"><li>• <b>Marjan HORVAT:</b> <i>From Memory Regimes to Discursive Modes: A Framework for Analysing Cultural Memory in Hybrid Public Spheres</i></li><li>• <b>Tadej ŠKVORC:</b> <i>AI Agents and Language Model Fine-Tuning in Political Discourse Analysis</i></li><li>• <b>Jure KORAŽIJA:</b> <i>Methodology and Design for Mapping Public Discourse on Commemorations Across Media: An LLM-Driven Approach</i></li></ul>
10:45-11:00	Discussion
11:00-11:20	Coffee Break
11:30-12:45	<b>PANEL 2: Platformed Memory and Political Meaning-Making: Resistance, Resignification, and Visual Afterlives</b> Panel Chair: Jure Koražija <ul style="list-style-type: none"><li>• <b>Jan BABNIK:</b> <i>Structural Semiotics at Scale: Computational Approaches to Online Narrative Analysis</i></li><li>• <b>Polona Tratnik:</b> <i>From the Ritual of Resistance to Platformed Resignification: Political Memory and the Slogan “Smrt fašizmu, svoboda narodu” on Social Media</i></li><li>• <b>Vjeran PAVLAKOVIĆ:</b> <i>The Digital Afterlives of Mnemonic Murals: Street Art, Political Graffiti, and Post-Yugoslav Memory Politics</i></li></ul>
12:45-13:00	Discussion
13:10-13:50	Light Lunch
14:00-16:00	<b>PANEL 3: Cultural Memory, Democracy, and Artificial Intelligence: Concepts, Risks, and Discourses</b> Panel Chair: Marjan Horvat <ul style="list-style-type: none"><li>• <b>Stephan LEWANDOWSKY:</b> <i>Linguistic Markers of Democratic Backsliding and Autocratization</i></li><li>• <b>Dren GĚRGURI:</b> <i>AI, Memory, and Manipulation: Democratic Risks in Algorithmic Public Discourse</i></li><li>• <b>Benedikt PERAK:</b> <i>From “Tool” to “Agent”: Media Metaphors of AI and their Pragmatic Consequences</i></li></ul>
16:00-16:15	Discussion
16:15-16:30	Coffee break
16:30-17:00	<b>Marjan HORVAT:</b> Summary and Closing of the Workshop for Day 1
19:30	Social Dinner

## Friday, 13 February 2026

9:00-9:15	Registration
9:15-10:45	<p><b>Panel 4: Contested Pasts and Digital Commemoration in Europe: Memory Politics across Media Arenas</b></p> <p>Panel Chair: Darko Darovec</p> <ul style="list-style-type: none"><li>• <b>Pertti AHONEN:</b> <i>The Berlin Wall as a Contested Site of Memory</i></li><li>• <b>Angelika ERGAVER:</b> <i>Digital Commemorations as Narrative Triggers: Remembering the Fall of the Berlin Wall in European Social Media and Online News</i></li><li>• <b>Tuija PARVIKKO:</b> <i>Nostalgic Narratives of Loss and Yearning for Return of Istrian and Karelian Exodus after the WWII</i></li><li>• <b>Urška Lampe:</b> <i>Performing Memory Politics Across Media Arenas: Agonistic Discourse and Public Norms around Giorno del Ricordo in Italy and Slovenia</i></li></ul>
10:45-11:00	Discussion
11:00-11:20	Coffee break
11:30-12:00	<p><b>PRESENTATION OF THE BROCHURE:</b></p> <p><b>Institute IRRIS:</b> <i>Memory in the Digital Age: Bridge or Battlefield</i></p>
12:05-12:25	Coffee Break and Space reset and welcome for the Stakeholders
12.30 – 13:50	<p><b>ROUND TABLE</b></p> <p><b><i>Divided Memories in a Shared Public Space: Challenges of Public Debate on the Past</i></b></p> <p><b>Participants:</b></p> <ul style="list-style-type: none"><li>• Ervin Hladnik Milharčič, journalist and columnist;</li><li>• Borut Klabjan, historian specialising in memory politics in border regions;</li><li>• Flavio Dessardo, journalist and contributor to the media of the Italian minority.</li></ul> <p><b>Moderator:</b> Stefano Lusa. <b>Languages:</b> Slovenian and Italian</p> <p>The round table is organised within the framework of the Horizon Europe project <b>SoMe4Dem: Social Media for Democracy</b> (grant agreement No. 101094752) and the basic research project <b>Divided Memory and the Collectivisation of Individual Memories in Slovenia between 1941 and 1996</b> (ARIS J6-60100).</p>
	<div style="display: flex; justify-content: space-between; align-items: center;"><div style="text-align: center;"><p><b>Funded by the European Union</b></p></div><div style="text-align: center;"><p><small>Javna agencija za znanstvenoraziskovalno in inovacijsko dejavnost Republike Slovenije</small></p></div></div>
14:00-14:45	Light Lunch
15:00-17:30	Koper Walking tour